

SLOGANS THAT JOG OUR MEMORY

Purpose: To give participants an opportunity to reflect on the image of their district, school, or organization.

Directions: Review the list of slogans. Identify the company that used this slogan.

1. PLOP, PLOP, FIZZ, FIZZ, OH WHAT A RELIEF IT IS
2. BE ALL THAT YOU CAN BE
3. WHEN YOU CARE ENOUGH TO SEND THE VERY BEST
4. MELTS IN YOUR MOUTH, NOT IN YOUR HANDS
5. YOU ARE NOW FREE TO MOVE ABOUT THE COUNTRY
6. IT KEEPS GOING, AND GOING, AND GOING
7. THEY'RE G-R-R-R-EAT
8. LIKE A GOOD NEIGHBOR.....
9. ALWAYS LOW PRICES. ALWAYS.
10. JUST DO IT
11. HAVE IT YOUR WAY
12. WHEN BANKS COMPETE, YOU WIN
13. WHAT HAPPENS HERE STAYS HERE
14. IT'S THE REAL THING
15. THERE'S SOME THINGS MONEY CAN'T BUY. FOR EVERYTHING ELSE THERE'S
16. YOU'RE IN GOOD HANDS WITH.....
17. WE'RE LOOKING FOR A FEW GOOD MEN
18. LET YOUR FINGERS DO THE WALKING
19. CAN YOU HEAR ME NOW
20. DON'T LEAVE HOME WITHOUT IT



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1. PLOP, PLOP, FIZZ, FIZZ, OH WHAT A RELIEF IT IS – *Alka Seltzer*
2. BE ALL THAT YOU CAN BE – *U.S. Army*
3. WHEN YOU CARE ENOUGH TO SEND THE VERY BEST – *Hallmark*
4. MELTS IN YOUR MOUTH, NOT IN YOUR HANDS – *M & M's*
5. YOU ARE NOW FREE TO MOVE ABOUT THE COUNTRY – *Southwest Airlines*
6. IT KEEPS GOING, AND GOING, AND GOING – *Energizer batteries*
7. THEY'RE G-R-R-R-EAT – *Kellogg's Frosted Flakes*
8. LIKE A GOOD NEIGHBOR – *State Farm Insurance*
9. ALWAYS LOW PRICES. ALWAYS – *Wal-Mart*
10. JUST DO IT – *Nike*
11. HAVE IT YOUR WAY – *Burger King*
12. WHEN BANKS COMPETE, YOU WIN – *Lending Tree*
13. WHAT HAPPENS HERE STAYS HERE – *Las Vegas*
14. IT'S THE REAL THING – *Coca-Cola*
15. THERE'S SOME THINGS MONEY CAN'T BUY. FOR EVERYTHING ELSE THERE'S – *Master Card*
16. YOU'RE IN GOOD HANDS WITH – *Allstate Insurance*
17. WE'RE LOOKING FOR A FEW GOOD MEN – *U. S. Marines*
18. LET YOUR FINGERS DO THE WALKING – *Yellow Pages*
19. CAN YOU HEAR ME NOW – *Verizon Wireless*
20. DON'T LEAVE HOME WITHOUT IT – *American Express*