

## “Winning Mindset - ALL IN”

*“Great teams believe in each other. Teams ultimately accomplish what they collectively believe is possible. Your belief must be greater than all the adversity and negativity you will face.”*



As executive coaches, we awaken each day with a commitment to excellence, knowing that greatness is not achieved by settling for mediocrity. Our mission is to instill in ourselves and our clients a belief in the possibility of monumental achievements. Whether we're guiding school leaders, districts or individuals, our winning mindset sets the tone for impactful change that resonates for generations.

Reflecting on the image of the mountain goat, we see a powerful symbol of focused determination. Despite the risks, the goat's unwavering gaze is fixed on the destination, embodying the essence of being "ALL IN." It is a reminder that success requires not only bold leaps but also a steadfast commitment to the journey ahead.

What does it mean to be "ALL IN"? It is about having the faith to take calculated risks, the courage to persevere in the face of challenges, and the clarity of vision to stay focused on the end goal. Being "ALL IN" isn't just about making grand gestures; it's about consistently striving for improvement, no matter how small the steps may seem.

[Brian Kight's 10 Essential Mindsets for Growth-Driven Competitors](#) provide a roadmap for cultivating this winning mindset. From prioritizing action over inaction to embracing simplicity amidst complexity, these principles guide us in our quest for continuous growth and success.

As executive coaches, we have a profound impact on the lives of those we mentor. By embodying a winning mindset and empowering others to do the same, we create a ripple effect of positive change that extends far beyond ourselves. Our role isn't just about individual success; it's about shaping the future.

In every interaction, let us inspire others to embrace the journey with unwavering commitment and boundless optimism. Together, we can move mountains and leave a legacy of excellence that transcends time.

- **JUST START** - You can't steer a parked car or fly a grounded airplane. You can't see the finish line when you haven't started the race. Turn the key, start the car, put it in drive, and take your foot off the brake. Now you're rolling.
- **MANY PATHS** - The path matters, but progress toward a destination is key.
- **CREATE YOUR OWN ENERGY** - Don't adapt to the energy in the room, create it.
- **WIN BY WHAT YOU DON'T DO** - Behavior is: 1) What I do; 2) What I don't do; and 3) How I do it.
- **SELF-AWARENESS OF TALENT AND SKILL** - Talent can be fixed in some areas. Skill is up to you, it is flexible and has no limits. You have only what you choose to build.
- **PATIENCE + URGENCY** - Be patient in your years and urgent in your days. Think in 24 months of vision executed in 24 hours of focus.
- **TRUST THE SYSTEM** - The value of a system is to organize and execute simple skills in complex environments.
- **DO THE WORK** - The simple anchor that grounds you in the reality that you can achieve in alignment with what you earn.
- **DOESN'T MATTER, GET BETTER** - There is always reason to look ahead and be optimistic about what you get to do next and what you do next matters.
- **STAY SIMPLE** - Your ability to stay simple when things get complex is a powerful skill. Pick a simple approach and execute. Consistent habits create elite instincts.

As executive coaches, we hope you'll use the 10 Growth-Driven Mindsets to guide clients towards the summit of their aspirations. We will challenge ourselves to illuminate the path forward, and empower others to unleash their full potential and achieve extraordinary results. Take the leap, go ALL IN.

*Let us continue to lead by example, embodying the principles of being "ALL IN" in every aspect of our coaching practice. Let's leave a powerful impression!*

#### References:

1. Gordon, J. (2018). Power of a Positive Team. John Wiley & Sons, Inc.
2. Kight, B (2020). Daily Discipline: 10 Essential Mindsets of Growth-Driven Competitors.