

2021 Promising Practices - Effective Parent and Family Engagement (PFE)

This promising practice form is provided by the Title I, Part A Parent and Family Engagement Statewide Initiative to gather descriptive information from PK-12 schools on specific PFE strategies that have helped to increase parent & family engagement and student outcomes. Submission is voluntary.

Use this for activities that were funded with federal, state, or local dollars and/or other funding sources.

Next steps:

1. Complete all questions and save this document for your records.
2. Please submit **one** promising practice per submission form. (*You may submit more than one practice*)
3. Email completed form to terri.stafford@esc16.net.
4. Applications will be accepted from May 1, 2021 through November 3, 2021.
5. Promising practice submitted will be reviewed and scored by statewide committee and initiative staff.
6. Selected promising practices will be awarded at the 2021 Virtual Parental Involvement Conference, highlighted in the PFE newsletter and on the Title I, Part A PFE Statewide Initiative Website.
7. Use Arial font, size 12.

General Information

1. LEA (District) Name and Address:	LEA (District) Name and Address Klein ISD- 7200 Spring Cypress Rd. Klein, TX 77379	
2. School (Campus) Name & Address:	School (Campus) Name and Address (if a single school is submitting) Klein Forest High School 11400 Misty Valley Dr, Houston, TX 77066	
3. Contact Name and Title:	First Name, Last Name, and Title Brittany James, Coordinator of Family Engagement	
4. Contact Email and Phone #:	Email Address and Phone # Bjames1@kleinisd.net 832-249-4434	
5. Title of practice and brief description of practice:	Connecting EVERY Family through Athletics	
6. Demographics:	<p>Description of the populations served:</p> <input type="checkbox"/> Rural <input type="checkbox"/> Urban <input checked="" type="checkbox"/> Suburban <p>Size of District:</p> <input type="checkbox"/> 1A <input type="checkbox"/> 2A <input type="checkbox"/> 3A <input type="checkbox"/> 4A <input type="checkbox"/> 5A <input checked="" type="checkbox"/> 6A	<p>Ethnicity %s:</p> <p>Hispanic: 64.1</p> <p>African American: 22%</p> <p>White: 3.2%</p> <p>Asian: 8.5%</p> <p>Amer Indian/Alaskan Native: 0.6%</p> <p>Native Hawaiian/Pacific Islander: 0.1%</p> <p>2 or more: 1.4%</p>
7. Which funds, if any, helped to support the project? (Check all that apply)	<input type="checkbox"/> ESSA Title I, Part A (Parent and Family Engagement) <input checked="" type="checkbox"/> This practice was (partially or fully) funded by local dollars.	

	<input type="checkbox"/> Other - please specify:	
8. Grades impacted:	<input type="checkbox"/> PK-Kindergarten <input type="checkbox"/> Elementary	<input type="checkbox"/> Middle School/Junior High <input checked="" type="checkbox"/> High School

Initial Planning and Implementation – Promising Practice

9. What is the goal of the practice?	<p>Explain goal of the practice. (Limit to 75 words)</p> <p>The goal of this practice is to create effective partnerships with High School families to support student academic success and school improvement. The mission to engage <i>EVERY</i> family through athletics would allow Stakeholders to connect Family Engagement to learning creating a mutual trust while strongly encouraging families to be co-creators and supporters of academics and athletics on campus. We want families to get and stay connected.</p>
10. How was the practice identified as a need?	<p>Describe how the practice was identified as a need. (limit to 75 words)</p> <p>After several conversations with Principal Lance Alexander, Family School Liaison Mandy Deleon and Klein Forest Athletic Director, Coach John Wilson, we noticed a drastic decline in Families being engaged during academic nights that are held on campus. In contrast, we observed and increase in engagement of families at extracurricular events such as Football Games. We decided to be intentional with our efforts to reach <i>EVERY</i> family, by meeting with families where they are---Football Meetings and Games.</p>
11. Describe the implementation.	<p>Describe the practice in as much detail as possible, such as logistical challenges/solutions. What happened that was compelling? (limit to 225 words)</p> <p>After observing the engagement of families for over a year, Mandy Deleon, The Family School Liaison, Coach Wilson, Athletic Director for Klein Forest and Brittany James, Coordinator of Family Engagement, met over the summer to create an intentional plan and set goals of ways we can meet with <i>EVERY</i> family. We attended the Football Parent meeting and informed the families of What the Family Engagement Department does, the Role of The Family School Liaison and how we build capacity in families. We explained the partnership with Athletics and how their role is <i>VITAL</i> to the success of their students. The Family School Liaisons and Coordinator of Family Engagement attended Football Games to give parents Quick Tips from the Parenting Curriculum and connect with families. We also worked to Have the Quick Tips Posted on the Jumbotron while the game is being played with quick access for parents to receive credit. Every parent that signed in received a follow up phone call from the Family School Liaison. The best part was explaining how we would celebrate them at the end of the school year through Parent University!</p>
12. Who was involved in the planning & implementation? What was their role?	<p>Describe the people and their roles involved in the project and their role in the promising practice. How does this practice contribute to building the capacity of your staff to increase family engagement? (limit to 100 words)</p> <p>A) Mr. Lance Alexander- Principal B) Coach John Wilson- Athletic Director/Head Football Coach: As an Alumni and Former Athlete from Klein Forest. He oversees all athletics and was a co-creator of how to reach every family.</p>

	<p>C) Family School Liaisons (Mandy Deleon and Elouise Washington): Connected Families with Learning and going out into the community to connect with families.</p> <p>D) Coordinator of Family Engagement (Brittany James): As an Alumni of Klein Forest HS- Provided Support and Resources to community connections to Key Families. Ensuring the Vision of the School and the Dual Capacity Framework were aligned, and family efficacy was built through the Family School Liaisons.</p>
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Evaluating Effectiveness of Practice

13. How does this promising practice link to increased student outcomes?	<p>How did this practice support effective parent and family engagement practices, and lead to increased student performance outcomes? (limit to 75 words)</p> <p>Meeting Families where they are, opened opportunities for more fluid two- way communication. Families are aware of Scholarships, Career and Technical opportunities, academic advisors, opportunities on campuses to support academic achievement.</p>
14. How did you evaluate the practice and who was involved in the evaluation process? What was your measurable goal?	<p>Describe the process used for evaluation and include the list of people involved (administrators, teachers, parents, etc.). What was your measurable goal? (limit to 100 words)</p> <p>After initial contact with parents that signed in at the Annual Football Meeting and the Football game, the Family School Liaisons contacted each family to promote the campus wide academic night. There was goal that 70 percent of families contacted will attend and engage in on campus academic night and be able to share one resource, in a follow-up phone call from the Family School Liaison. Coach Wilson also contacted parents via social media and the App Remind.</p> <p>There were layers of communication sent to families along with collective collaboration from coaching staff and Family Engagement Department. This is a recurring practice.</p>
15. What did you learn from the evaluation? What advice would you offer to someone wanting to implement the practice?	<p>Describe lessons learned from the evaluation. (limit to 75 words)</p> <p>It can be repeated in other sports and extracurricular activities. How you communicate and promote with families is key to success. The Presentation must be appealing.</p>
16. Identify the most important factors and conditions necessary for the success of the practice.	<p>What were the most important factors that made this practice successful? (limit to 100 words)</p> <p>After consulting with the head coach, properly training and building capacity of coaching staff the Coaching Staff on Best Family Engagement practices was key. Constructive Feedback and Planning often with Coaches, Family School Liaisons and Families as co- creators and supporters!</p>

Sharing the Benefits

17. Recommendations for other schools:	<p>What recommendations or variations of the practice do you have for other LEAs or schools interested in replicating your project? (limit to 75 words)</p> <p>Evaluate what is already gong well on campus and find ways to expand. I foresee that this practice could simply spread to other auxiliaries for EVERY family to get and stay connected with all that happening on campus. I</p>
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recommend practical and actionable goals. Small victories are HUGE and must be celebrated. Rome wasn't built overnight—Families can't be as successful without schools and Schools can't be as successful without families.

Other Information

18. Include other information you would like to share: pictures, videos, attachments, references, and/or links.

Include visual aids/materials/information that helps to better understand the practice. (limit pictures to 10 or less & no more than 2 videos) Pictures need to reflect activity.

<https://bit.ly/KFPromisingPractice21>

EACH PICTURE, VIDEO OR ATTACHMENT MUST HAVE YOUR DISTRICT, CAMPUS AND PRACTICE NAME CLEARLY MARKED!

Special Considerations

19. How does your practice align with the TEA Strategic Priorities?

Describe how your practice aligns with one or more of the 4 TEA Strategic Priorities.
In Klein ISD we believe that Every student enters with Promise and Exits with Purpose and that cannot happen without the support of Families. Klein Forest has the unique privilege to Recruit, Support and Retain Teachers (Coaches) That takes pride on Hiring Alumni and Faculty that are members and INVESTED in the Klein Forest Family. This opportunity allows for Transparent and Relatable connections to our community and families. It helps with allowing families to have a vicarious experience and be co- creators in this work! It's a beautiful thing to see Alumni giving back to the community in a way that builds capacity in families and creates effective partnerships with High School families to support student academic success and school improvement.
https://tea.texas.gov/About_TEA/Welcome_and_Overview/TEA_Strategic_Plan/

20. Is the principal or leader of the organization aware that you have submitted this practice?

Yes No

(double click beside "X" to sign)

X *Brittany James*

Signature of person submitting application

X *MARIA OVALLE LOPCZ*

Signature of administrator or leader

Application will not be accepted without signatures