

2018-19 Promising Practices - Effective Parent and Family Engagement (PFE)

This promising practice form is provided by the Title I, Part A Parent and Family Engagement Statewide Initiative to gather descriptive information from PK-12 schools on specific PFE strategies that have helped to increase parent & family engagement and student outcomes. Submission is voluntary.

Use this for activities that were funded with federal, state, or local dollars and/or other funding sources.

Next steps:

1. Complete all questions and save this document for your records.
2. Please submit one promising practice per submission form. (*You may submit more than one practice*)
3. Email completed form to terri.stafford@esc16.net Please cc a copy of completed form to your ESC contact(s).
4. Applications will be accepted from March 1, 2019 through May 8, 2019.
5. Promising practice submitted will be reviewed and scored by statewide committee and initiative staff.
6. Selected promising practices will be highlighted in the PFE newsletter and on the Title I, Part A PFE Statewide Initiative Website starting with the 2019-2020 school year.
7. Use Arial font, size 12.

General Information *(Replace the gray text with your specific data and narrative.)*

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| 1. LEA or Campus Name: | LEA or Campus Harlingen Consolidated Independent School District | |
| 2. School Name & Address: | School Name and Address Parental Involvement/Dropout Prevention Department 310 North 13th | |
| 3. Contact/Title: | First Name, Last Name, Position Title Dr. José Luis Cavazos | |
| 4. Contact Email/Phone #: | Email Address/Phone # jose.cavazos@hcisd.org | |
| 5. Name of practice and brief description of practice: | The purpose in having an Annual Parental Involvement District-Wide Conference is to empower our Harlingen CISD parents and provide them with topics and research-based information that will benefit the family. Some parents do not have the knowledge to help their children because of their upbringing and limited education. This conference provides parental involvement strategies that are important elements that can help their children have a successful outcome in life. This conference will help the community understand changes in education and keep parents abreast of the latest strategies and topics presented in English and Spanish. We have served thousands of parents, educators and community members since our conference was first held twenty-nine years ago. The input and ideas gathered from the district-wide Parental Involvement Steering committee meetings are used in the planning of this conference. Together as a community, we can empower children and create unity amongst parents and educators. | |
| 6. Demographics: | Description of the populations served: <input type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban | Ethnicity %s: Hispanic: 93.4 African American: .05 White: 5.26 |

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| | <input type="checkbox"/> Suburban Size of District: <input type="checkbox"/> 1A <input type="checkbox"/> 2A <input type="checkbox"/> 3A <input type="checkbox"/> 4A <input type="checkbox"/> 5A <input checked="" type="checkbox"/> 6A | Asian: .41 Amer Indian/Alaskan Native: .10 Native Hawaiian/Pacific Islander: 2 or more: .21 |
| 7. Which funds, if any, helped to support the project? (Check all that apply) | <input checked="" type="checkbox"/> ESSA Title I, Part A (Parent and Family Engagement) <input checked="" type="checkbox"/> This practice was (partially or fully) funded by local dollars. <input checked="" type="checkbox"/> Other - please specify: | |
| 8. Grades impacted: | <input checked="" type="checkbox"/> PK-Kindergarten <input checked="" type="checkbox"/> Elementary | <input checked="" type="checkbox"/> Middle School/Junior High <input checked="" type="checkbox"/> High School |

Initial Planning and Implementation – Promising Practice

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| 9. What is the goal of the practice? | <p>Explain goal of the practice. (limit to 75 words)</p> <p>The goal of the 29th Annual District-Wide Parental Involvement Conference is to engage, inform, and empower parents with information and best practices. Networking amongst our district's stakeholders, is important as we inform and train parents to be equipped to help their children throughout their education and future. This conference provides opportunities for parents, offering conference sessions that provide tools for parents to use with their children that prepares them for college career, and the military.</p> |
| 10. How was the practice identified as a need? | <p>Describe how practice was identified as a need. (limit to 75 words)</p> <p>The practice was identified based on our Harlingen CIS District Goal # 5 of increasing communication between teachers, parents, and students to ensure student success. We realize that there is a need in our district to support families and keep them informed on all the resources available. In addition, while they are taking part of the sessions they are learning strategies incorporated during the presentation.</p> |
| 11. Describe the implementation. | <p>Describe the practice in as much detail as possible, such as logistical challenges/solutions. What happened that was compelling? (limit to 175 words)</p> <p>The challenge was to obtain a large location because the number of participating attendees has increased throughout the years. Many parents look forward to attending and learning anything that is pertinent to education of children. Being that this was our 29th year of offering a parent involvement conference that kept growing every year, the solution was to build more partnerships. It was important to reach out to our local community college, Texas State Technical College, and join forces. The college gets to show case their facility and highlight their programs of study. Attendees have the opportunity to see the TSTC campus and see firsthand what a college classroom looks like. This is good for the entire family. The district is able to provide bigger classrooms and availability of space for presentations. It is compelling that over the years our community has worked together for one common goal, which is to ensure and increase successful student so that they may become productive citizens. Our community has banded together to invest in the future of our youth.</p> |
| 12. Who was involved in the planning & implementation? What was their role? | <p>Describe the people and their roles involved in the project and their role in the promising practice. How does this practice contribute to building the capacity of your staff to increase family engagement? (limit to 75 words)</p> <p>Our district has a steering committee that includes parent representatives from our school campuses. These parents share input as to the types of district-wide and campus Parental Involvement events they feel are necessary and can help families. Parental Involvement staff focuses on empowering parents and making them part of our schools, building capacities with all types of</p> |

the community resources, church, local college, housing developments, etc. Everyone's role is important to the success of children.

Evaluating Effectiveness of Practice

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| 13. How does this promising practice link to increased student outcomes? | <p>How did this practice support effective parent and family engagement practices, and lead to increased student performance outcomes? (limit to 75 words)</p> <p>This conference informs and allows parents and educators to network while creating an environment where everyone focuses on student success and their wellbeing. The presentations focus on testing, college readiness, career readiness, district initiatives, mental health, and other topics. Attendees engage with school staff, local agencies, and become aware of important factors. By attending the conference parent's increase, awareness and can inform their children of the many different avenues and share information with other families.</p> |
| 14. How did you evaluate the practice and who was involved in the evaluation process? What was your measurable goal? | <p>Describe the process used for evaluation and include the list of people involved (administrators, teachers, parents, etc.). What was your measurable goal? (limit to 75 words)</p> <p>The process of evaluations included reviewing surveys, conference high-lights, sessions and planning for future changes. The process of evaluations included the following individual's parents representing their children's campuses and district staff members. The measurable goal was to have a well-attended Parental Involvement Conference and be able to offer the topics selected by the District Parental Involvement Steering Committee. Topics presented at the conference were topics requested by this committee. About 600 attendees participated the conference.</p> |
| 15. What did you learn from the evaluation? What advice would you offer to someone wanting to implement the practice? | <p>Describe lessons learned from the evaluation. (limit to 75 words)</p> <p>The advice would be to make sure and include input from stakeholders so that you ensure that the information presented is relevant to your goals. Be able to allow parents to be a part of the district and campus decision making is crucial for the success of students. The presenter's delivery of their topics message was over all great and the conference itself was well attended. My advice would be to always include parent input.</p> |
| 16. Identify the most important factors and conditions necessary for the success of the practice. | <p>What were the most important factors that made this practice successful? (limit to 75 words)</p> <p>The most important factors are to promote your event, create partnerships, involve community resources and get input from those you wish to service. The conditions are to make it convenient and available to everyone who can benefit. Being able to have a Parental Involvement Steering Committee provides parents ownership, a sense of responsibility in the education of their children, and sense of team effort. Our district's focus is ensuring student achievement and promote parental involvement.</p> |

Sharing the Benefits

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| 17. Recommendations for other schools: | <p>What recommendations or variations of the practice do you have for other LEAs or schools interested in replicating your project? (limit to 75 words)</p> <p>Recommendations for other schools would be to make sure and have parents be part of the process. Be able to offer a Parental Involvement Conference such as this one. A conference is able to offer parents important information and can empower the whole family. In addition, it is important to offer English and Spanish sessions. In order to ensure that the presentations are successful, please do your research when selecting presenters. Research based is necessary.</p> |
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Other Information

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| 18. Include other information you would like to | <p>Include visual aids/materials/information that helps to better understand the practice.</p> <p>https://hcid.edlioschool.com/apps/pages/index.jsp?uREC_ID=1223436&type=d&pREC_ID=1600501</p> |
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| share: pictures, videos, attachments, references, and/or links. | |
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Special Considerations

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| 19. How does your practice align with the TEA Strategic Priorities? | Describe how your practice aligns with the one or more of the 4 TEA Strategic Priorities. https://tea.texas.gov/About_TEA/Welcome_and_Overview/TEA_Strategic_Plan/ This practice aligns with the following 3 of the 4 TEA strategic priorities, those include building a foundation of reading and math, connecting high school with college, and career readiness and improving low performing schools. |
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Permission Required

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| 20. Is the principal or leader of the organization aware that you have submitted this practice? | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>Jose Luis Cavazos Digitally signed by Jose Luis Cavazos Date: 2019.03.07 13:14:53 -06'00'</p> <hr/> <p>Signature of person submitting application</p> <p>Dr. Alicia Noyola Digitally signed by Dr. Alicia Noyola Date: 2019.03.08 15:10:48 -06'00'</p> <hr/> <p>Signature of administrator or leader</p> </div> <div style="width: 35%; text-align: center;"> <p>3/7/2019</p> <hr/> <p>Date</p> <p>3/8/2019</p> <hr/> <p>Date</p> </div> </div> <p style="background-color: yellow; padding: 5px;">Application will not be accepted without signatures.</p> |
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