

2019-20 Promising Practices - Effective Parent and Family Engagement (PFE)

This promising practice form is provided by the Title I, Part A Parent and Family Engagement Statewide Initiative to gather descriptive information from PK-12 schools on specific PFE strategies that have helped to increase parent & family engagement and student outcomes. Submission is voluntary.

Use this for activities that were funded with federal, state, or local dollars and/or other funding sources.

Next steps:

1. Complete all questions and save this document for your records.
2. Please submit **one** promising practice per submission form. (*You may submit more than one practice*)
3. Email completed form to terri.stafford@esc16.net.
4. Applications will be accepted from January 15, 2020 through August 28, 2020.
5. Promising practice submitted will be reviewed and scored by statewide committee and initiative staff.
6. Selected promising practices will be awarded at the 2021 Statewide Parental Involvement Conference, highlighted in the PFE newsletter and on the Title I, Part A PFE Statewide Initiative Website.
7. Use Arial font, size 12.

General Information

1. LEA (District) Name and Address:	North East ISD 8961 Tesoro Drive, San Antonio, TX 78217	
2. School (Campus) Name & Address:	Montgomery Elementary 7047 Montgomery Drive, San Antonio, TX 78239	
3. Contact Name and Title:	Glendelia M. Zavala, Family Specialist	
4. Contact Email and Phone #:	gzaval@neisd.net (210) 407-5034	
5. Title of practice and brief description of practice:	Community Outreach Expo: Montgomery Elementary has partnered with Alamo Colleges District, Northeast Lakeview College to conduct a Community Outreach Expo. The expo includes a Glen Community clean up that is done by about 150 volunteers and also includes a variety of local organizations that set up information tables to share services they provide for families. A local DJ provides music to energize the participants, face painting and other activities are provided to engage the family members. Montgomery Elementary also partners with the San Antonio Police Officers Association that volunteers to grill hamburgers, provide chips and water for all the volunteers and exhibitors.	
6. Demographics:	Description of the populations served: <input type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban <input type="checkbox"/> Suburban	Ethnicity %s: Hispanic: 56 African American: 28 White: 9 Asian: 2 Amer Indian/Alaskan Native: .4

	Size of District: <input type="checkbox"/> 1A <input type="checkbox"/> 2A <input type="checkbox"/> 3A <input checked="" type="checkbox"/> 4A <input type="checkbox"/> 5A <input type="checkbox"/> 6A	Native Hawaiian/Pacific Islander: .2 2 or more: 3.9
7. Which funds, if any, helped to support the project? (Check all that apply)	<input checked="" type="checkbox"/> ESSA Title I, Part A (Parent and Family Engagement) <input type="checkbox"/> This practice was (partially or fully) funded by local dollars. <input type="checkbox"/> Other - please specify:	
8. Grades impacted:	<input checked="" type="checkbox"/> PK-Kindergarten <input checked="" type="checkbox"/> Elementary	<input type="checkbox"/> Middle School/Junior High <input type="checkbox"/> High School

Initial Planning and Implementation – Promising Practice

9. What is the goal of the practice?	The goal of this practice is to instill a sense of pride of ownership in the Glen community, build trusting relationships with the school and increase family engagement. By cleaning up the community of bulk trash and debris, families living in this area can take more pride in their surroundings. The expo also gives families an opportunity to meet the school principal and staff, develop a more trusting relationship with the school and increase family engagement participation.
10. How was the practice identified as a need?	Commissioner Tommy Calvert of Bexar County Precinct 4, visited the area and met with the school principal. He recognized the need to clean the community of bulk trash and had his Field Director contact the Northeast Lakeview College Civic Leadership Club advisor, Associate Professor Ms. Hammel. She in turn contacted the Judson Early College Academy to also participate in the project.
11. Describe the implementation.	After a couple of initial planning meetings, Montgomery Elementary agreed to host the Community Outreach Expo. Ms. Hammel had been awarded a Community Civic Engagement Campaign grant and utilized funds to rent 10 large trash bins. Donations for gloves, trash bags, water, etc. were solicited. The Family Specialist helped market the event and coordinated participation from community agencies to be exhibitors. College and high school students were recruited as volunteers for the clean up as well as beautification of the front lawn of the school. The San Antonio Police Officers Association was recruited to cook hamburgers for all the volunteers.
12. Who was involved in the planning & implementation? What was their role?	Bexar County Precinct 4 Commissioner who spearheaded the project to clean up the Glen community; the school principal who agreed to host the cleanup project on the campus; Northeast Lakeview College Associate Professor/Advisor of the Northeast Lakeview College Civic Leadership Club who utilized grant funds for the project, recruited college and high school volunteers, and solicited local leaders and representatives from various organizations to participate; the San Antonio Police Officers Association who agreed to cook hamburgers for the volunteers; and the Family Specialist who assisted with marketing the event, recruiting Montgomery PTA to participate, recruiting staff to volunteer, and coordinating participation of community agencies.

Evaluating Effectiveness of Practice

13. How does this promising practice link to increased student outcomes?	This promising practice was held on a Saturday which allowed entire families to participate and connect with the school. Parents had an opportunity to meet the principal, campus staff, community agency representatives and local leaders which helps parents. By building trusting relationships, parents will feel more comfortable reaching out to the school community, thus building more effective parent-teacher communication which is key to increasing student outcomes and helping the child reach their academic potential.
14. How did you evaluate the practice and who was involved in the evaluation process? What was your measurable goal?	A formal evaluation was not completed for this promising practice, however, it was a huge success based on the number of volunteers that helped with the cleanup. A measurable goal was to fill the 10 large trash bins that were rented: this was achieved and several more could have been filled. Many families attended the event and were provided with information about resources available from a variety of community organizations.
15. What did you learn from the evaluation? What advice would you offer to someone wanting to implement the practice?	Developing an evaluation and establishing measurable goals for this promising practice is an important step to complete to determine if the outcomes were successful. The information gathered can definitely help with planning future promising practices.
16. Identify the most important factors and conditions necessary for the success of the practice.	The most important factors that made this practice successful was the support and commitment from the school administration, local leaders, college advisor, community partners, school staff and parents to follow through with their role and responsibility to ensure the event was a success. Holding planning meetings and regular communication with all parties involved was key to the success of the event.

Sharing the Benefits

17. Recommendations for other schools:	I would recommend that a LEA's leadership team do a drive through their school community to see how a project like this one can impact the community in a positive way. Establish a planning committee with a variety of community partners, local leaders, staff and PTA parents to develop a project and timeline. Maintain regular communication with the parties involved to ensure follow through on assigned tasks. Solicit funding support and/or donations from available resources and market the event in many different forms of communication. Offer a variety of fun activities to motivate families to participate.
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Other Information

18. Include other information you would like to share: pictures, videos, attachments, references, and/or links.	Attached are 10 photos and a flyer that was distributed to promote the promising practice event. <u>EACH PICTURE, VIDEO OR ATTACHMENT MUST HAVE YOUR DISTRICT, CAMPUS AND PRACTICE NAME CLEARLY MARKED!</u>
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Special Considerations

19. How does your practice align with the	This promising practice aligns well with improving low-performing schools. Montgomery Elementary has been identified by TEA as a campus in need of
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<p>TEA Strategic Priorities?</p>	<p>improvement. Building trust in the community is a high priority. By hosting the Community Outreach Expo in partnership with local leaders and many different organizations sends a strong message to the school community that WE CARE, not only about the students and families, but the area they live in which has limited resources since this school zone is outside the city limits. By cleaning up the area, families can take pride in their surroundings and come to know that the school staff really care, assist families in need with available resources and are committed to helping their children achieve academic success.</p> <p>https://tea.texas.gov/About_TEA/Welcome_and_Overview/TEA_Strategic_Plan/</p>
<p>20. Is the principal or leader of the organization aware that you have submitted this practice?</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>(double click beside "X" to sign)</p> <p style="text-align: right;">8/20/2020</p> <hr/> <p><input checked="" type="checkbox"/> Glendelia M. Zavala</p> <p>Signature of person submitting application</p> <p>Signed by: gzaval@neisd.net</p> <p style="text-align: right;">8/20/2020</p> <hr/> <p><input checked="" type="checkbox"/> John Merrill</p> <p>Signature of administrator or leader</p> <p>Signed by: gzaval@neisd.net</p> <p>Application will not be accepted without signatures</p>